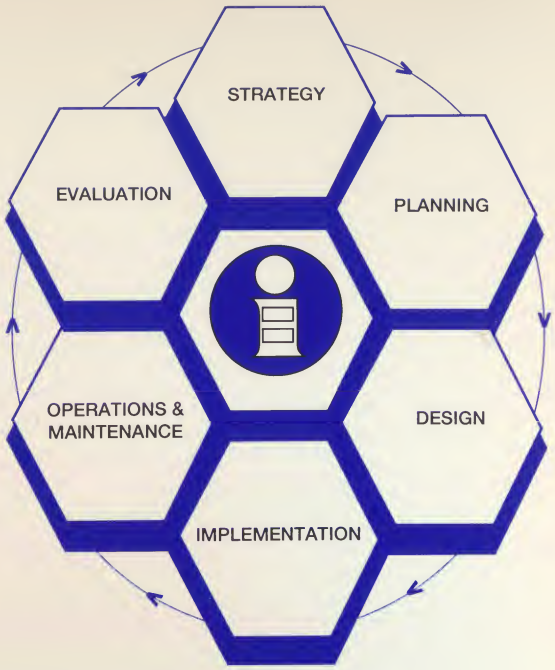


As your business moves into the era of making information available from data scattered throughout the enterprise, you will be planning and implementing an Information Warehouse™ (IW) framework. There will be many decisions, techniques, structures, and technologies to be planned, implemented, maintained and evaluated. These activities will be key to your success in making information easily accessible to all facets of your business.

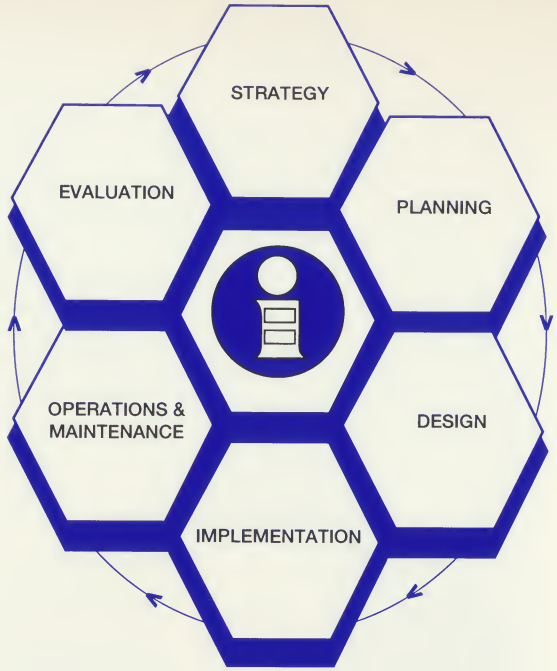
IBM would like to help you in all phases of making the Information Warehouse framework an integral part of your business. We have experienced project managers as well as project planning and tracking techniques which we can bring to bear for all or parts of these projects. We have many existing consulting and service offerings which can help you in each phase of the process: strategy, planning, design, implementation, operations and maintenance, and evaluation. Contact your IBM Marketing Representative to get more information on the offerings in this guide or to discuss your specialized service needs for Information Warehouse framework.

In this initial phase, it is key to get a clear understanding of the Information Warehouse concepts, where it can lead your business, the currently available ways of accessing data, and the evolving technology. IBM has several offerings which can guide you in setting your Information Warehouse strategy.

- Customized Information Warehouse Education
- Executive Strategy Session
- Data Resource Planning
- Business Systems Planning/Strategic Alignment
- Business Systems Planning/Architecture
- Information Strategic Planning
- Discovery and Vision
- Executive Support Systems (ESS) Readiness Assessment

Once the need is defined and an overall strategy formulated, planning is one of the essential ingredients to assure a successful Information Warehouse project. IBM Service and Consulting offerings available in this area are shown below.

- Business Systems Planning/The Plan
- Executive Support Systems Consulting
- Data Interpretation System (DIS) Needs Assessment
- Business Area Analysis
- Finance Industry Data Model for Wholesale Banking
- Cross Industry and Industry Specific Decision Support Services



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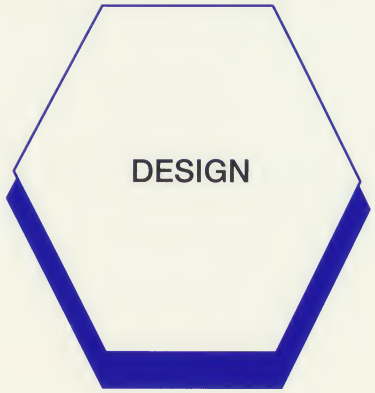

Design can encompass many things, everything from database design to data modeling to defining procedures for operating the system. Depending on the specific needs of the business, IBM has a number of services that could assist with this phase.

- AD/Cycle™ Performance for BACHMAN™ Tools
- DIS Systems Design
- Design Reviews
- Data Modeling Assistance
- Joint Application Design
- Data Modeling Workshop
- Rapid Prototype Development
- Business System Design
- Application Data Modeling